

COMPANY PROFILE



About US



Agro Trust Seed Company, a customer-operated, global company, is enjoying continued success.



During the last years we have welcomed new partners in different parts of the seed world, increasing our sales, our research and development programs.

Our mission is to provide our clients with innovative, yet proven high quality vegetable seeds for professional fresh markets and processing industry. We are committed to excellence in seed services and superior customer service through accountable quality assurance programs and innovative testing programs. We specialize in developing, producing and marketing superior vegetable, hybrids and open pollinated seed in abroad and also in domestic market. It has a relatively young company staff with high experienced and motivated team members that successfully developed high quality varieties of products that match international standards



Vision:

To be one among Top 10 Seeds Companies and among Top 5 Vegetable and crop Seeds Companies in east Africa by 2020 – 24 .



Mission

To realize our vision every member at agro trust Seeds Company will adopt consequential values of the company and inculcate sustainable business practices. In our endeavor to reach the goal, team agro trust seeds company would uphold all brand promises to its stakeholders



Our Values

We are dedicated to the pursuit of peaceful change in communities divided by conflict.

We recognize that there are many possible paths to peace. We do not prescribe or advocate for particular political solutions, nor are we affiliated with any political party or religious institution.

Our Seeds and Educators are at the heart of everything we do, as it is their realities and futures that are most affected by the conflicts that define their lives. They hold a wide range of beliefs and opinions on how to end the conflicts within and between their societies. Their common ground, however, is the belief in and commitment to dialogue and informed leadership as the basis for meaningful change and the most effective tools in the pursuit of peace.



Objectives



- ✔ Sustainable high yield
- ✔ Taste to be revered by end consumer
- ✔ Resistance to diseases
- ✔ Easy to produce by the seed producer
- ✔ Reduction in operating expenses
- ✔ Maximum profit margins
- ✔ All this without altering / affecting the basic nature of the crop and environment.
- ✔ We will continue in our commitment to provide the very best service to you.



Worldwide working

With seeds & service the agro-TIP group is offering global resources and partners to work locally for maximum customer satisfaction.



The future

Profit by the global breeding program with our partners for optimum economic and field results throughout the whole supply chain.

From seeds to sales

With all possible knowhow transfer from the breeding field and product development to marketing and sales.

Seeds technology

Innovative technology in filmcoating, fungicide- and insecticide treatment and pillcoating – we love seeds to make our customers and growers successful!



Our greatest concern
– satisfied growers /customers!



Worldwide Working

With seeds & service the agro trust seed company is offering global resources and partners to work locally for maximum customer satisfaction.

Today and the Future

Profit by the global breeding program with our partners for optimum economic and field results throughout the whole supply chain.

Service

Agro trust seeds bring years of experience and understanding to the specialized requirements of the international seed and vegetable market. Dynamically optimizing genetic potential is the corner-stone sustaining our ability to supply the best seed varieties now and in the future. This target gives our growers every advantage in raising top quality on a consistent and reliable basis. The objective of satisfying today's uncompromising consumer is achievable. Agro trust seed also provides the expertise of support in agronomics and growing techniques.

Cooperating with worldwide leading freight forwarding companies and courier Services lets us offer short lead times.

Beside product presentations and –trainings we are hosting annual field day-events in India, Kenya and Uganda.

Customer wishes as well as actual market trends have influence in developing new products.



From seeds to sales

With all possible knowhow transfer from the breeding field and product development to marketing and sales.

Seeds technological Innovation

Innovative technology in film coating, fungicide- and insecticide treatment and pill coating – we love seeds to make our customers and growers successful!



Our product

Vegetable Seeds

Agro trust Seeds have over 10 years of gardening knowledge and we love sharing our ideas with you.

Our fantastic range of vegetable seeds are ideal for growing at home and you can be guaranteed of a high germinating and great tasting harvest.

Whether you want quick growing vegetable, to inspire your kids, Organic seeds or to create your very own herb garden Agro trust Seed can help with it all.

The quality of our vegetable seeds gives you that extra piece of mind – all our products are tried and tested by our gardeners to ensure you get the best vegetables possible.

Each seed packet comes with full sowing guidelines plus additional useful hints and tips. If you're a professional or a first-time grower our range of seeds will help you to maximize your crop.

FIELD SEEDS

Agro trust Seeds have over 200 years of gardening knowledge and we love sharing our ideas with you.

Our fantastic range of Fields seeds are ideal for growing at home and you can be guaranteed of a high germinating and great tasting harvest.

Whether you want quick growing field seeds to inspire your family or to create your very own Garden, Agro trust Seed can help with it all.

The quality of our field seeds gives you that extra piece of mind – all our products are tried and tested by our gardeners to ensure you get the best vegetables possible.

Each seed packet comes with full sowing guidelines plus additional useful hints and tips. If you're a professional or a first-time grower our range of seeds will help you to maximize your crop.

TOOLS AND SUPPLIES

We source and stock all type of farm tools and supplies, that trend in 21st century for your green revolution. You know what it takes to have tools that can make move your cultivation experience more robust

Sample farm tools and supplies images..



RESEARCH AND DEVELOPMENT

Conscious the role of R&D in the evolution of market competitive hybrids and other agribusiness products, the company has continued to invest heavily in R&D to augment research facilities, farm infrastructure development, and mechanization of farm operations and in human resource deployment. Such thoughtful efforts of the past are now contributing to the consolidation and sustainability of gains. The company has extended cropped area and diversified crops by adding newer ones for agri-seed business. Red gram, onion, mustard and wheat are the additions to the crop cafeteria of the company.. Furthermore, the company has successfully launched several new hybrids of sunflower, cotton and bajra in the market .The product portfolio is also expanded for maize, rice and vegetable crops inclusive of both-hybrids and OPVs.

Sustainability Farm practices

As our agriculture is at the mercy of monsoon, to save the precious water company installed drip system in farms

Field labs to enhance working efficiency of technical and scientific staff.

Mechanization to surmount labor shortage.

Product Development

On the product development for seed business, the company is successful in developing several market competitive hybrids

Blend of Breeding and Biotechnology

At Agro trust the investment made in Biotechnology has started paying off in terms of accelerating the breeding programmes of cotton and rice. DNA profiling of our lines, use of DNA markers in genetic purity assessment and tracking the gene of interest in breeding material are some of the activities undertaken for gainful deployment of biotechnology tools in product development. In order to retain the proprietary rights on varieties, hybrids and parental lines developed by our R&D, efforts are afoot to register ~ 100 lines and hybrids owned by the company with PVP&FA till date.

In view of the enormous scope of Biotechnology applications in agriculture and agri business, the agro trust Seed Company has forged ahead to invest liberally in establishing the state of the art Research and Development Facilities managed by qualified and trained science managers. The focus and thrust of the R& D's Biotech programme is Ugandan office

(i) Crop biotechnology (ii) Bio pesticides and Biofertilizers.

The Biotech programme envisages to introgress the transgenes into parental lines for hybrid production. The ongoing programme involves i) Introgression of BT gene (Bollgard incorporation in to parental lines of cotton ii) stacking two BT genes (Bollgard II) in to parental lines of cotton and develop BT cotton hybrids. The marker based DNA technology is helping in fast track development of lines through back cross breeding. Through the conjunct use of biotechnology and hybrid technology is the way forward for evolution of new generation agro trust hybrids.





ORGANIC NON-GMO COVER CROP SEEDS

Cover crops have the capacity to improve soil conditions by increasing organic matter, fixing nitrogen, breaking up compaction through root penetration, suppressing weed growth and preventing erosion of fallow ground. The organic cover crop seed we sell in this section are grasses, legumes, buckwheat or mixes. In order to ensure that adequate populations of the nitrogen-fixing Rhizobium bacteria exist in the soil, leguminous cover crop seeds are often inoculated immediately prior to planting.



SAMPLE TYPES OF CROP SEED

1. Sorghum and Sudangrass.

For building biomass, smothering weeds and penetrating compact soils. With growth up to 12' tall and dry matter production of 4,000-5,000 lbs/acre, it makes an excellent soil builder. Seed 0.5-1.5" deep; shallower in heavier soils, deeper in sandy soils. Seeding rate: 35 lbs/acre drilled, 40-50 lbs/acre broadcast.



2. Field Peas

Good N-fixer, green manure and weed suppressant. Tops can be harvested for edible shoots! Adds 170 lbs/acre of nitrogen to the soil. Final sowing for winter cover should be about 6-8 weeks before first fall frost. Peas prefer cool, moist conditions and will survive frost but winter kill at 15 degrees F. Seeding rate: 200 lbs/acre, 6-8 lbs/1000 sq ft. Sow early spring to summer, Nitrogen fixer, Annual.



3. Field Peas/Oats/Vetch Mix

Ideal for soil lacking organic matter Adds up to 8,000 lbs/acre of organic matter to your soil in a vigorous mix that will outcompete weeds. Sturdy oats support nitrogen-fixing pea and vetch vines. Plant in early spring and mow or disc in the fall. (70% peas/15% oats/15% vetch by weight). Seeding rate: 210 lbs/acre, 6-8 lbs/1000 sq ft. Sow in spring, Adds organic matter.



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